Sarah comments...

Essay 1 is the more effective paragraph. In Essay 1, you begin with a topic sentence which encompasses the topic really well: "These days people in the world are really concerned about environmental problems, and we can tackle these problems not only internationally but also personally." After I read this sentence I have a clear idea of what your essay will be about, but it also flows nicely and doesn't feel overly formulaic. In Essay 2, the topic sentence, "I try to buy as few unnecessary things as possible" does not give me a lot of context, so I am wondering "why?" In some cases it could be good to create a question like this for the reader, but the style of the essay is very short and informational, so it doesn't work as well to create this kind of suspense. To me, Essay 2 is like a typical student essay, while Essay 1 is a more advanced and well written essay. It flows well and feels natural.